

(Draft) Operational Plan (Roadmap) to Steer Thailand National Data Strategy





(Draft)
Operational Plan
(Roadmap)
to Steer Thailand National
Data Strategy



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Glossary

Term	Definition
Data Governance	The establishment of rights, duties, and responsibilities in data management. The scope covers creation, storage, categorization, processing, usage, disclosure, auditing, and erasure of data. This includes the formulation of measures to control and improve data quality to ensure accuracy and usability, keeping data up-to-date, as well as setting clear rules for data access and utilization with appropriate security measures in place.
Data Alliance	A collaboration of organizations to prepare data through cooperation in setting policy directions, integration, and data exchange among alliance members. The pros include the host organization being responsible for all infrastructure costs. Meanwhile, alliance members have access to raw data owned by other members, or only alliance members can use the alliance's data services.
Interoperability Framework	This is a principle for designing data architecture to enable interoperability in terms of system design, system structure, and semantic standards for data recording. When organizations adhere to these principles, data linkage becomes easier.
Recording Standards Semantic Standards	The establishment of methods and rules for recording data in which systems can understand, such as specifying methods for recording product codes by industry number or country codes.
Data Architecture	The design and layout of data management systems across all processes. This concerns planning the workflow of data circulation within an organization. This may include processes in both software and hardware.

Glossary

Term	Definition
Government Data Catalog	<p>The government data catalog is referred to a central digital catalog for government data that conforms to the government data governance framework and guidelines for creating government data catalogs. Data-owning agencies manage their own data catalog systems, input ready-to-use datasets into their own agency's data catalogs and register important datasets into the government data catalog. Thanks to this, users can search and access government data from the original sources. Datasets are categorized for easy access by users such as government officials and the general public. The system also forwards data to the government data catalog service system to provide API services and services to various data centers, such as the Open Government Data Center (data.go.th), as well as other platforms. This fosters a culture of sharing and utilizing government data collaboratively, leading to a digital government that drives the country with data towards the goal of public well-being.¹</p>
Metadata	<p>Information that is used to describe datasets, specifying details about the data source and providing explanations about the data. This helps users understand where the data comes from and its format. It also promotes data searches and supports the creation of data catalogs for organizations and the country. It bolsters data disclosure, linkage, and exchange.²</p>
Digital Solution	<p>The application of digital tools or technologies to solve problems or improve the efficiency of services provided by agencies or organizations. This covers a wide range of digital services, from creating data dashboards to providing intermediary data services and establishing data marketplaces.³</p>

¹ National Statistical Office, "Government Data Catalog (GD Catalog)", accessed on July 24, 2024 <https://gdcatalog.go.th/about>

² National Statistical Office, "Metadata description in details", accessed on July 24, 2024, [https://gdhelppage.gdcatalog.go.th/p00_03_006.html#:~:text=Metadata description in details or,of the country%20to support](https://gdhelppage.gdcatalog.go.th/p00_03_006.html#:~:text=Metadata%20description%20in%20details,of%20the%20country%20to%20support)

³ Digital Government Development Agency (Public Organization), Digital Development Agency Standard on Criteria for Classification and Sharing of Government Data

Glossary

Term	Definition
Data Sharing	The process of making data available for use by other agencies, organizations, or individuals under agreed conditions, or referencing for sharing, exchanging, and extending data to support the community infrastructure of user groups or platform users.
Data Integration	Data integration, sometimes referred to as data linkage, is when two or more agencies agree to cooperate in linking data, whether raw or statistical, to generate new datasets. This can be automatic or manual.
Data Marketplace	A platform or service that acts as a central market for buying, selling, and exchanging data. It consists of data from lots of agencies in many forms, allowing data users to select and purchase data from these markets.
Data Visualization	The presentation of complex data in a user-friendly format such as charts, images, graphs, tables, or videos.
High-Value Datasets	Datasets that are in high demand, meet user needs, and can generate significant economic and social benefits. These datasets can also be used to monitor and evaluate the implementation of national plans and policies, such as the 20-Year National Strategy and the National Economic and Social Development Plan. Additionally, they can be used to assess the country's performance according to international indicators, such as the Sustainable Development Goals indicators.
Data rule	The establishment of rules for recording data within an organization to ensure consistency in data recording across the organization. This involves specifying methods for recording data in each section, such as recording dates in the format dd-mm-yyyy or using N/A for missing data.
Data Profiling	The process of inspecting data quality within an organization against the organization's data rules. This assessment determines whether data recording adheres to these rules and includes generating summary reports to enable employees or departments responsible for the data to improve the quality of datasets as appropriate.

Glossary

Term	Definition
Social welfare	The total sum of utilities of individuals in society. That is to say, higher social welfare indicates that various interest groups such as producers, consumers, and the government are more satisfied with the current economic landscapes. It can be calculated in monetary terms when considering willingness to pay and willingness to accept.
Sum-of-cost approach	A method of evaluating the value of a project, product, or anything by calculating the sum of costs involved in its creation or implementation.
Discount Rate	The rate used to convert future monetary values into present value.
Economic Internal Rate of Return (EIRR)	The rate of return used to evaluate projects or investments that impact the economy. The factors to be considered include capital costs, income, expenses, and positive and negative benefits stemming from the project. EIRR is the rate at which the total value of returns equals the total value of capital costs after calculating with a project-specific interest rate.
Benefit-Cost Ratio: BCR	A ratio used to assess the cost-effectiveness of a project or investment. This divides the total benefits generated by the project by the total investment costs. Generally, if $BCR > 1$, it indicates that the benefits outweigh the investment costs. So, the project is regarded as cost-effective. If $BCR < 1$, the investment costs exceed the benefits to be from the project.
Sensitivity analysis	This type of analysis assesses the potential impact on the outcomes or benefits of a project or investment amid changes in key variables or factors, such as interest rates, investment costs, or environmental factors that may affect the operation of the project or investment.



The importance of data and past actions

The Importance of Data in the Modern World

In today's world, data has become one of the most crucial production factors. Data can be processed to enhance government services, improve the accuracy and efficiency of policy-making, and serve as a resource for the private sector to develop new products and services, thereby increasing the country's competitiveness. Many countries are now placing significant importance on the development of national data strategies to create unity in data-driven progress. Thailand, too, has been making strides in this area.

2013 The Cabinet approved the establishment of a central government open data center.

2017 Digital Development for Economy and Society Act, B.E. 2017

- 2019**
- Announcement of the 20-year Digital Development Plan for Economy and Society
 - Government Open Data Center
 - Central Government Data Catalog System
 - Digital Government Administration and Services Act, B.E. 2562 (2019)
 - Personal Data Protection Act, B.E. 2562 (2019)
 - Cybersecurity Act, B.E. 2562 (2019)
-

- 2020**
- Announcement of the Digital Government Development Committee on Government Data Governance
 - Announcement of Committee of the Digital Government Development regarding Standards and Criteria for Digital Process and Operations Regarding the Use of Digital ID for Government Services for Thai National
-

2021 Announcement of the Government Open Data Center

- 2022**
- Management of State Affairs by Electronic Means B.E 2565
 - Announcement of Committee of the Digital Government Development on Standards and Criteria for Digital Data Linkage and Exchange, Regarding the Framework for Developing Standards for Government Data Linkage and Exchange
-

- 2023**
- Announcement of the list of core datasets for government agencies to publish on the central data platform
 - Announcement of Committee of the Digital Government Development on Digital Government Standards for Guidelines on Creating Government Data Catalogs and Registration of Government Data Catalogs
 - Announcement of Committee of the Digital Government Development on Digital Government Standards for Recommendations on Creating Data Management Policies and Practices
 - Announcement of Committee of the Digital Government Development on Digital Government Standards for Data Quality Assessment Criteria for Government Agencies
-

2024 (Draft) Thailand's Data Strategy

The importance of data and past actions

Operations in Developing the Data Strategy



The 1st Meeting of Committee of the National Digital Economy and Society in 2021



Approved the implementation of the (draft) framework for developing Thailand's National Data Strategy

Framework for Developing Thailand's Data Strategy

1 Data Laws and Governance

focusing on developing mechanisms that promote data utilization through laws, regulations, practices, and technology

2 Data Integration, Availability and Sharing

Promoting data utilization through integration and sharing

3 Data Foundations and Data-Driven Policies

Developing and designing data foundations for data-driven policy-making

4 Data Infrastructure and Technologies

Developing data infrastructure, including the use of modern data technologies



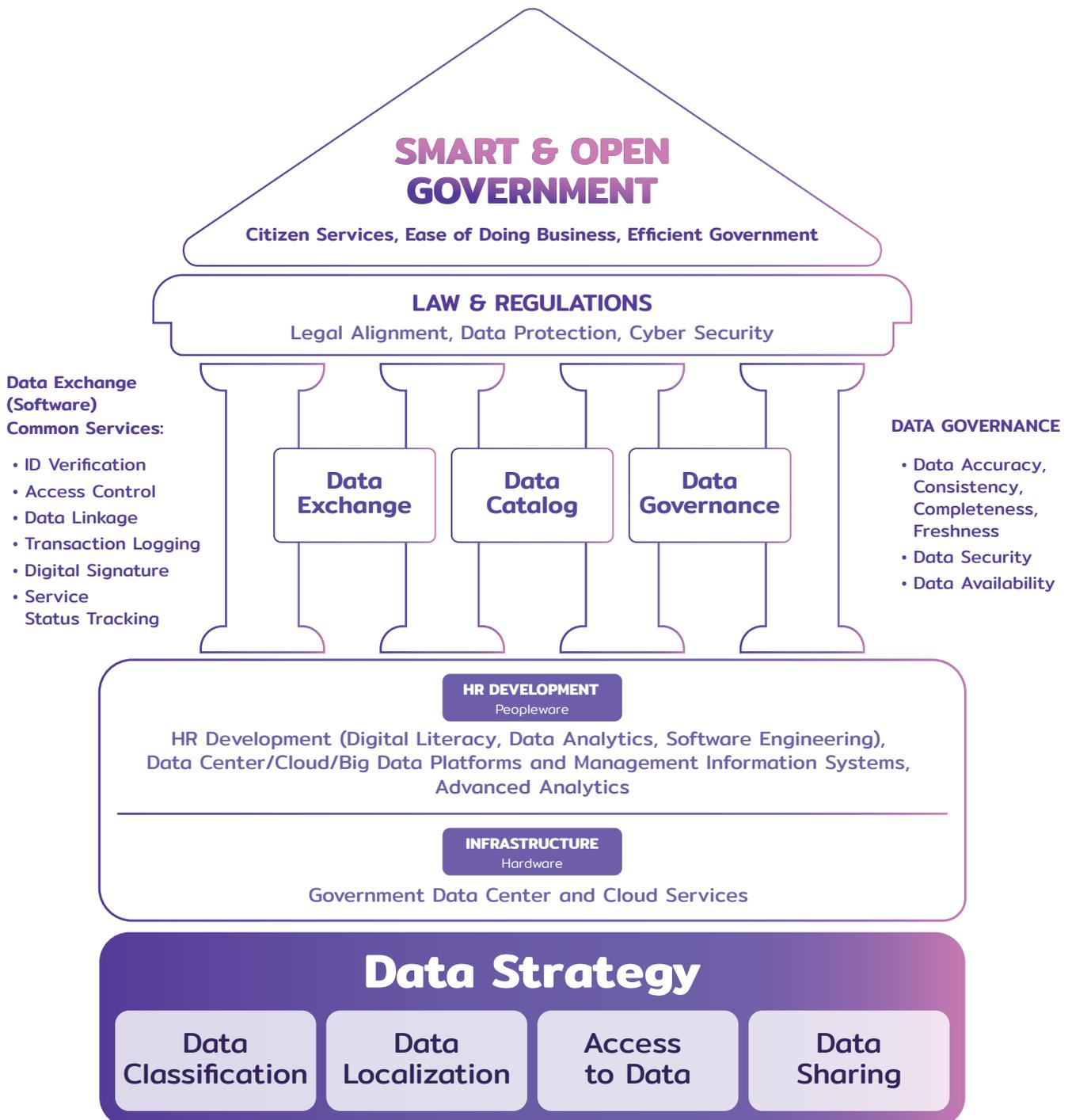
Approved the appointment of the Specific Committee for Driving the Data Strategy to propose and develop the strategies in line with national policies and plans, and the (draft) guidelines for developing Thailand's Data Strategy.

The importance of data and past actions

The Importance of Data Strategy for National Development



Developing a data strategy is a crucial foundation to support the progression towards a data-driven society and digital government development.



The linkages of Three-Level Plans and UN Sustainable Development Goals

1st Level Plan

The 20-year National Strategy 2018-2037

Security (Preventing and Solving Problems Affecting National Security)

The National Strategy on Competitiveness Enhancement

- Future Industries and Services
- Economic Development Based on Modern Entrepreneurs

2nd Level Plan

Master Plan under the National Strategy (2023-2037)

Security (Preventing and Solving Problems Affecting National Security)

Future Industries and Services (Sub-plan on Digital, Data, and Artificial Intelligence Industries and Services)

Infrastructure, Logistics System, and Digital (Sub-plan on Digital Infrastructure)

13th National Economic and Social Development Plan (2023-2027)

Thailand as the ASEAN hub for smart electronics industry and digital industry

National Security Policy and Plan (2023-2027)

Strengthening cybersecurity (Thailand is prepared to effectively prevent and handle risks from cyber threats)

3rd Level Plan

National Digital Economy and Society Development Plan and Policy (2018-2037)

Strategy 2: Driving the Economy with Digital Technology

The Digital Government Development Plan Of Thailand (2023-2027)

Strategy 1 Enhancing Digital Transformation in Government for Flexible, Agile Administration and Expansion to Local Government Agencies Prepare data as guided by the government

Strategy 3 data governance framework. Adopt a fully digital work process. Employ standardized central technology and service sets

Strategy 4 Promoting Public Participation and Disclosure of Government Open Data (All sectors take part in transparent government)

National Artificial Intelligence Action Plan for Thailand's Development 2022-2027

Strategy 2: Development of Infrastructure and Support Systems for Artificial Intelligence for Sustainable Development

United Nations Sustainable Development Goals (SDGs)

Goal 9 Build resilient infrastructure, promote inclusive and sustainable

Goal 11 Make cities and human settlements inclusive, safe, resilient, and sustainable.

(Draft) Thailand's Data Strategy

Strategy 3: Develop data governance and data linkage

Strategy 1: Enhance government data services

Strategy 2: Promote data collaboration between the public and private sectors

The National Strategy on Public Sector Management System Rebalancing and Development

- Government personnel are good and capable people, adhering to moral principles, ethics, conscientiousness, high capability, determination and professionalism
- Citizen-centric government
- Modern government
- Laws are relevance, appropriate for contexts, and only necessary

Modern Entrepreneurs and SMEs

(Sub-plan for creating an ecosystem conducive to business operations, entrepreneurs, and medium-sized enterprises)

Public Services and Government Efficiency

(Sub-plan for developing public administration systems and sub-plan for creating and developing government personnel)

Thailand has strong, high-potential, and competitive SMEs

Thailand has a modern, efficient government that responds to its citizens

The competitiveness of Thai entrepreneurs increases through the use of digital

Strategy 4: Transform the government into a digital government

The government services respond to citizens and entrepreneurs in all sectors conveniently, quickly, and accurately. Citizens can easily and appropriately access government information.

Strategy 5 Refine the workforce to be ready for the digital economy and society era, with sufficient quality and quantity of digital professionals

data governance framework. Adopt a fully digital work process. Employ standardized central technology and service sets for government services. Public officials receive comprehensive and continual training and digital skills

for government services. Public officials receive comprehensive and continual training and digital skills

operations that can be audited under several channel. Public disclosure of information can be done without citizen requests. Citizens can utilize and participate in expressing opinions)

To introduce an integrated national-level central platform to support the development and provision of artificial intelligence and data services

Strategy 3: Development of skills and knowledge related to artificial intelligence at every level of learning throughout all stages of life

To develop quality workforce and education in the field of artificial intelligence and maximize skills of workers in the industrial sector to the fullest extent.

industrialization, and foster innovation.

Goal 8 Promote sustained, inclusive and sustainable economic growth, full and productive employment, and decent work for all.

Strategy 4: Develop data skills for personnel in the public and private sectors

Data Strategy

Vision

Implement data-driven initiatives to formulate precise policies, elevate public services, and enhance efficiency while generating added value for society and the economy.

Objectives

1. Government agencies have complete data, leading to appropriate policy decision-making.
2. Government agencies utilize the data to upgrade public services.
3. Valuable data is disclosed to add value and competitiveness.

Main Goals

-  Increase in digital competitiveness and utilization rate of government data
-  User satisfaction level of at least 80%

Strategies

Strategy 1
Enhance government data service

Development goal

Government data is complete, with prioritization of high-value data

Strategy 2
Promote data collaboration between public and private sectors

Development goal

Promote private sector participation in data. Ensure completeness of important national datasets.

Strategy 3
Develop data governance and data linkage

Development goal

High-quality data are seamlessly integrated and securely linked

Strategy 4
Develop data skills for personnel in the public and private sectors

Development goal

Improved data skills for personnel in public and private sectors, especially in SMEs

Data Strategy

1 Improve the level of public data services



Goals

- Plan, collect, and store data efficiently
- Utilize data to drive national development

Strategies

Create understanding of data benefits for government agencies to evaluate benefits and store efficiently

Collect high-value datasets

Require regulators to collect all necessary data comprehensively

Encourage government agencies to prepare data-driven plans.

Disclose data and metadata to facilitate easy data search.

Promote the disclosure of Data to the Public

Promote data utilization to drive national policies and development

2 Promoting Data Cooperation Between Government and Private Sectors



Goals

- Private sector participates in driving data initiatives
- Measures support data sharing between government and private sectors

Strategies

Define key datasets as framework for driving government-private exchange

Form alliance between government and private sectors

Establish clear, easily-implemented framework for government-private data sharing

Implement security certification measures for platforms or applications

Provide incentives to private or civil sectors for disclosing or sharing data to further develop for public benefit

3 Developing Data Governance and Data Integration



Goals

- High-quality data with efficient integration between the public and private sectors.
- Data security

Strategies

Promote understanding in government agencies to follow digital government standards

Ensure that private entities connecting their data with government agencies must manage and design their data architecture to meet the same standards. Adhering to digital government standards as a minimum.

Develop specific personal data governance practices for each production sector

Promote the use of securely managed cloud services in accordance with standards

Elevate data security and integrity certification processes

Public agencies must introduce cybersecurity threat response guidelines

4 Developing Data Skills for Personnel in Government and Private Sectors



Goals

- Promote and support capacity building for SMEs
- Increase personnel with data skills

Strategies

Develop digital expertise skills to increase the value of data benefits

Adjust government workforce by increasing specialized data positions

Adjust government recruitment conditions to include basic digital and data skills requirements

Roadmap of the Operational Plan for Driving Thailand's Data Strategy

Strategies

Strategy 1

Strategy 2

Strategy 3

Strategy 4

Foundation

Project	Year 1	Year 2	Year 3	Year 4	Year 5
Project to Create Understanding of Data Benefits	Strategy 1				
Project to create data-driven plans for each industrial sector and development issue	Strategy 1				
Project to survey all datasets held by each agency	Strategy 1				
Data Alliance Project between Government and Private Sector to Support Data Exchange and Services	Strategy 2				
Project to Develop a Framework for Data Exchange between Government and Private Sector	Strategy 2				
Project to Promote Compliance with Digital Government Standards in Government Agencies	Strategy 3				
Project to Promote Cloud System Usage in the Government Sector to Enhance Security	Strategy 3				
Network Alliance Project to Promote Digital Standards in Thailand.	Strategy 3				
Project to Adjust Workforce to Ensure Sufficient Data Personnel in the Government Sector			Strategy 4		
Training Program to Develop SMEs Entrepreneurs with Digital Skills in Data Utilization.			Strategy 4		

Roadmap of the Operational Plan for Driving Thailand's Data Strategy

Strategies ■ Strategy 1 ■ Strategy 2 ■ Strategy 3 ■ Strategy 4

High Impact

Project	Year 1	Year 2	Year 3	Year 4	Year 5
Evaluate the Economic Benefits to Costs of Datasets Published on ministerial-level data catalogs					
Development of High-value Datasets					
Prepare Important Datasets in Easily Usable Formats					
Draft the Data Act					
Develop Digital Solutions for data exchange in each dimension					

Quick win

Project	Year 1	Year 2	Year 3	Year 4	Year 5
Project to Develop a Framework for Evaluating the Economic Benefits to Costs of Datasets					
Project to Develop an Announcement of the Official Information Commission on Datasets to be Disclosed					
Project to Define Important Datasets for National Development Issues Requiring Cooperation between the Public and Private Sectors					
Project to Establish a Certification System for Cybersecurity Standards and Personal Data Protection Standards to Promote Data linkage between government and private sector					

Roadmap of the Operational Plan for Driving Thailand's Data Strategy

Strategies Strategy 1 Strategy 2 Strategy 3 Strategy 4

Quick win

Project	Year 1	Year 2	Year 3	Year 4	Year 5
Project to prepare a manual for assessing data governance principles of private sector entities wanting to link data with government agencies	Strategy 3				
Project to Develop Personal Data Protection Guidelines for Each Production Sector	Strategy 3				
Project to Develop Guidelines for Cybersecurity Threat Response in Government Agencies	Strategy 3				
Project to Develop Curricula for Enhancing Important Data Skills for SMEs Entrepreneurs	Strategy 4				
Project to support Business Development Funding for SMEs entrepreneurs assessed to have data utilization skills, for business modernization				Strategy 4	
Project to Survey Digital Personnel and Skill Needs in Government Organizations to Adjust Civil Service Workforce in-line with Development Approaches	Strategy 4				
Project to Adjust Recruitment Conditions of Government Agencies to Include Basic Digital and Data Skills Requirements	Strategy 4				



Summary of key objectives and outcomes

Strategy 1

Enhancing government data services

2026	<ul style="list-style-type: none">★ Complete description of metadata of government agencies★ Notify the Announcement of the Official Information Commission on Datasets to be Disclosed (2025-2026) b.e.
2027	<ul style="list-style-type: none">★ Strategy for driving data in specific development issue
2028	<ul style="list-style-type: none">★ High-value datasets
2029	<ul style="list-style-type: none">★ Results of the evaluation of cost-benefit analysis of data

Strategy 2

Promoting data cooperation between public and private sectors

2026	<ul style="list-style-type: none">★ Public-private alliance on urgent and necessary issues★ Framework for data exchange between public and private sectors★ Certification system for cybersecurity standards and personal data protection standards
2027 - 2029	<ul style="list-style-type: none">★ Public-private alliance on development issues according to the strategic data-driven plan★ Digital solutions/platforms/applications that can utilize data between public and private sector

Strategy 3

Development of data governance and data linkage

2025	★ Guidelines for the protection of personal data by industry
2026	★ Guide for cloud selection for government agencies ★ Guidelines for cyber threat response at the department level
2027	★ Guide for assessing data governance in the private sector
2028	★ Digital standards certification unit in Thailand

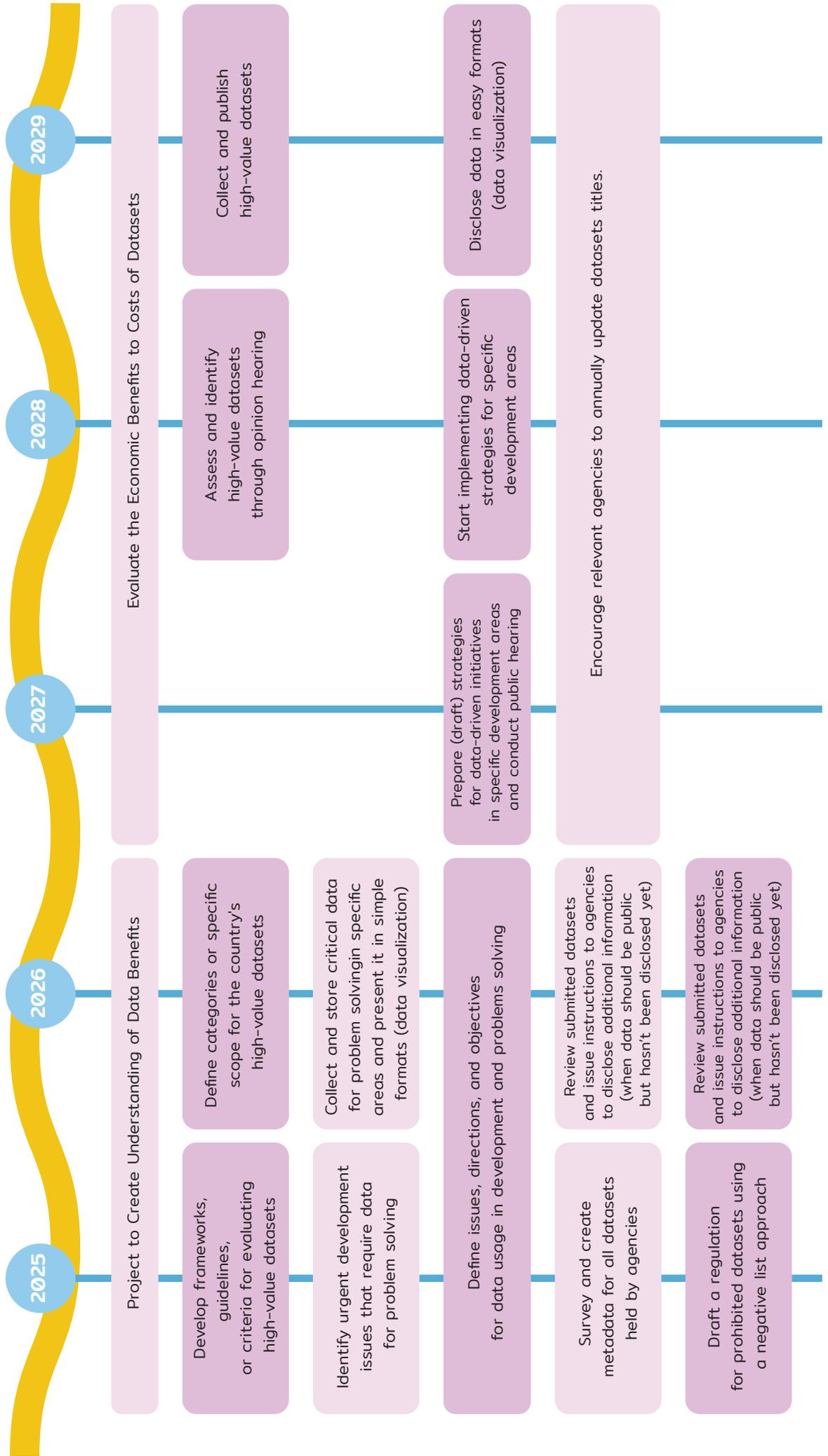
Strategy 4

Developing data skills for public and private sector personnel

2026	★ Courses to enhance critical data skills for SME entrepreneurs
2027	★ Guidelines for assessing data competencies and the (minimum) number of skilled personnel in public agencies by level
2028	★ Guidelines for managing data personnel in the public sector

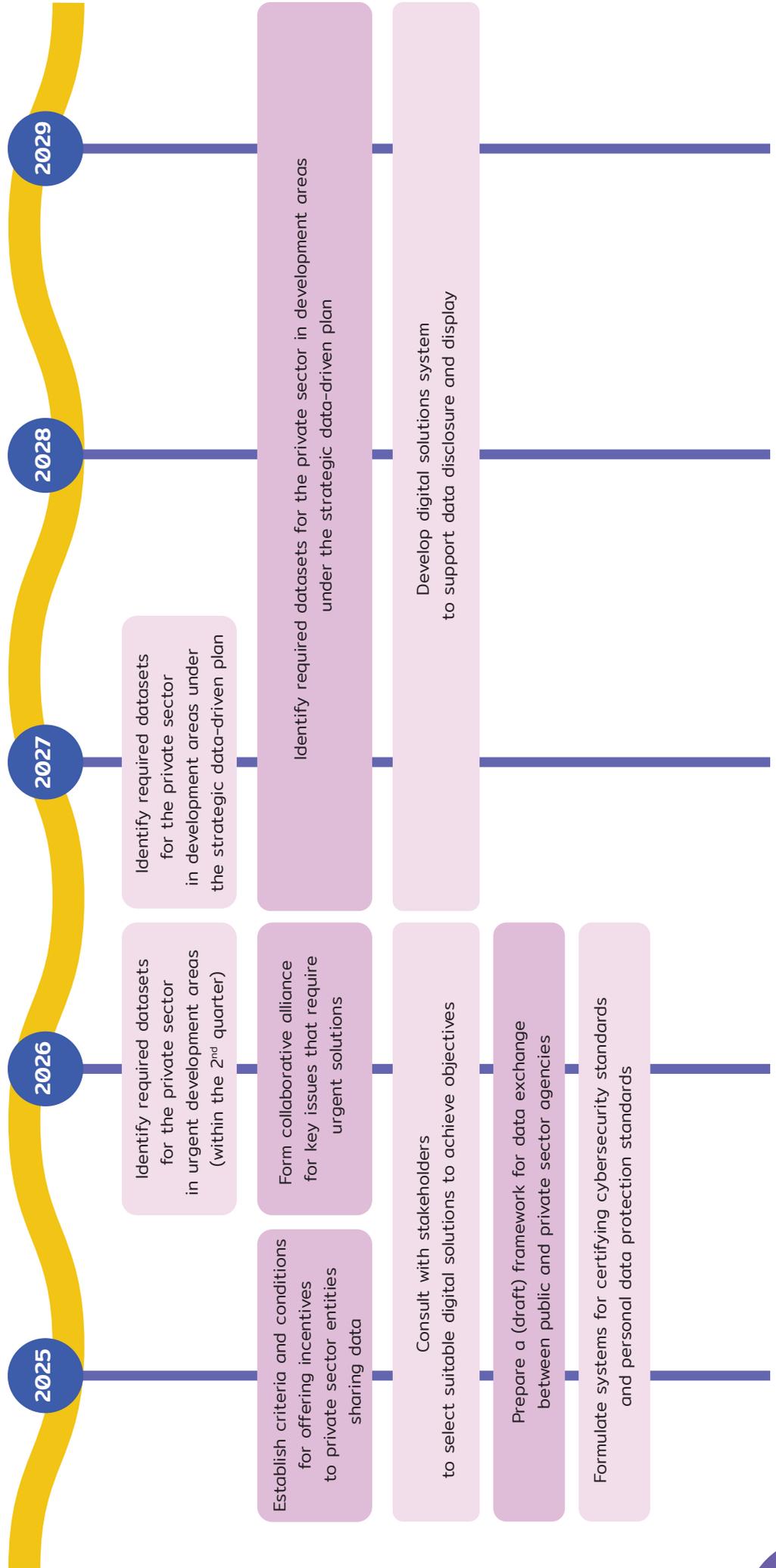
Roadmap by Strategy

Roadmap Strategy 1



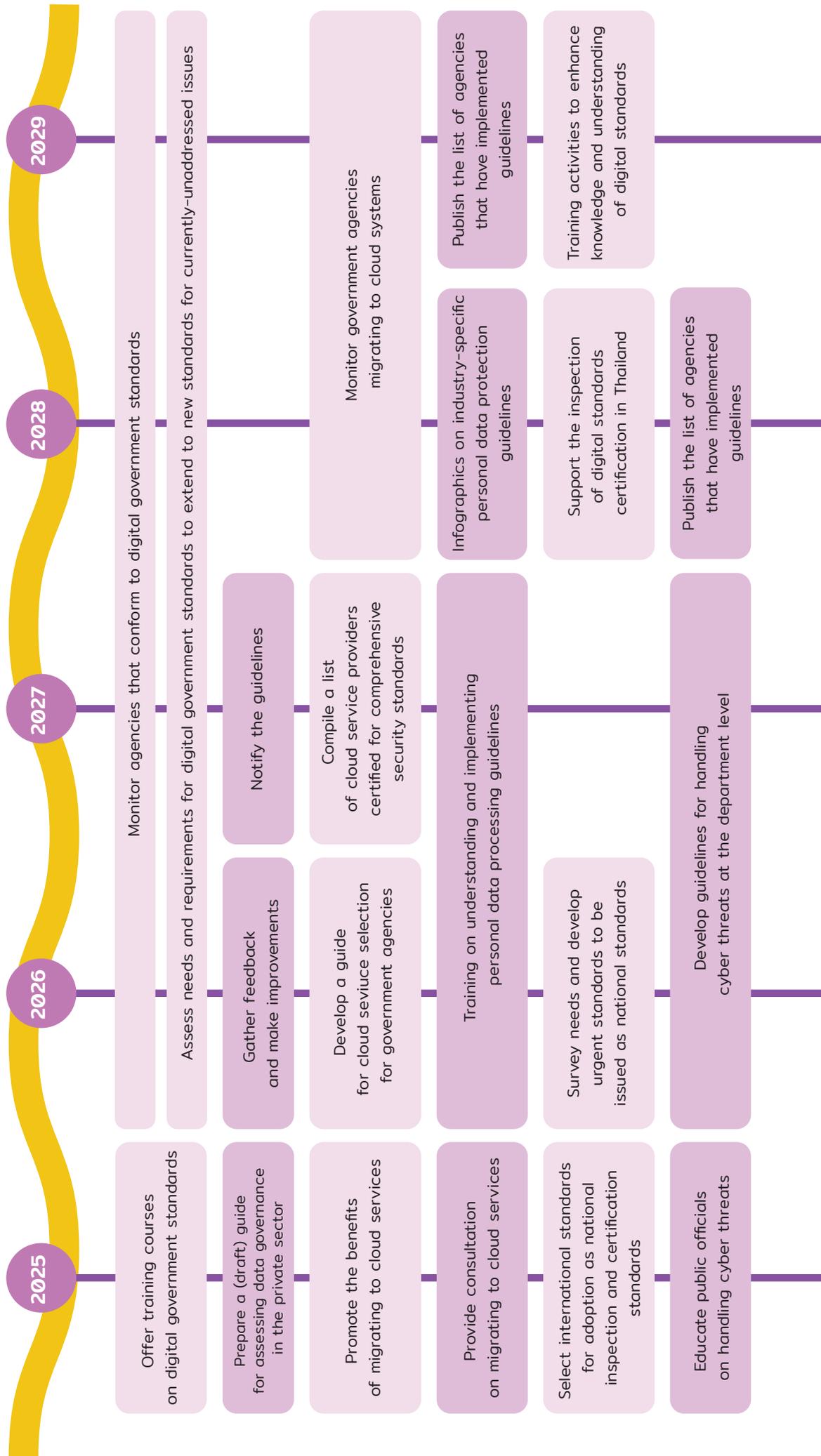
Roadmap by Strategy

Roadmap Strategy 2



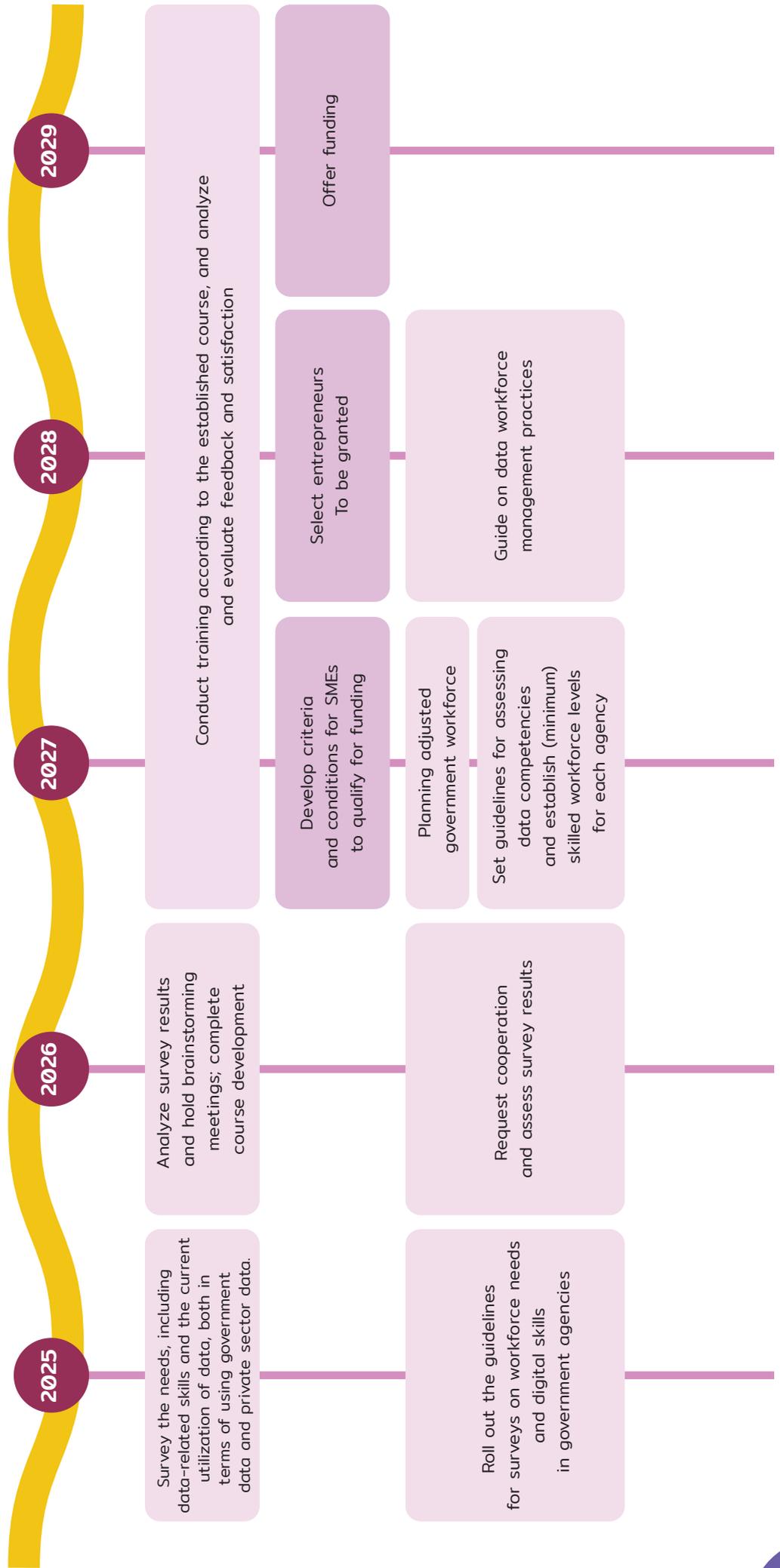
Roadmap by Strategy

Roadmap Strategy 1



Roadmap by Strategy

Roadmap Strategy 2



Driving Mechanisms



Legal Mechanism



Under the authority the Specific Committee on Driving Data Strategy:

- ★ Encourage agencies to implement the plan.
- ★ If the agencies fail to meet the goals, the Specific Committee will consider assigning new agencies and submit the proposal to the Digital Economy and Society Committee and the Cabinet.



Establish subcommittees under the Specific Committee on Driving Data Strategy

- ★ The Subcommittee on Driving Data Strategy in Development Dimension consists of government agencies that play roles in various development dimensions, working together to implement the plan.
- ★ The Joint Subcommittee between the public and private sectors consists of government agencies, private sector entities, and civil society organizations, working together to drive the data strategy on issues that require cooperation with the private sector.



Motivating Mechanism



Financial Support

- ★ Fund the private sector to implement the strategy, such as subsidizing the preparation of high-value datasets (using subsidies from relevant funds, such as the Digital Economy and Society Development Fund)
- ★ Support risk insurance for private investors against damages arising from government policies, regulations, or actions through collaboration between the BOI (Board of Investment) and EXIM Bank. Investors who receive support from the BOI can access EXIM Bank's investment risk services with reduced insurance premiums.

Driving Mechanisms



Certification and Recognition

- ★ Strategic Data Plan Contribution Recognition for private sector entities participating in the implementation of the plan.
- ★ The government subsidizes the costs of certification of various safety standards for the private sector.



Budget Mechanism



Prioritizing Projects and Activities That Require a Budget

- ★ Each agency should prioritize the projects and activities so that the relevant agencies can plan their budget allocation requests from the Budget Bureau. When multiple agencies collaborate, the host agency receiving the budget and the relevant agencies must be specified.



Budget Management

- ★ Continuously monitor budget usage to ensure efficient spending and to achieve strategic goals, both in the operations of individual agencies and in integrated operations to achieve joint goals.



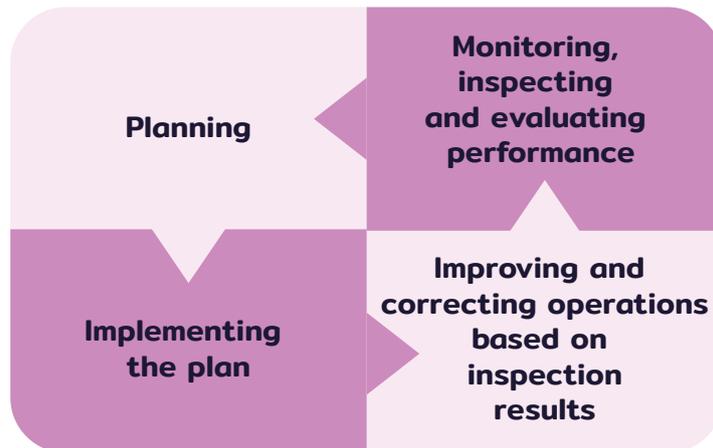
Evaluation and Improvement of Budget Usage

- ★ Evaluate the performance and budget expenditure, and report the results to the executives or relevant agencies on progress and outcomes.
- ★ Use the evaluation data to improve and develop future strategic plans and budgets.

Monitoring and Evaluation Mechanism



Quality Management Cycle



Integration of Mechanisms in Multiple Dimensions

Strategic Mechanisms

- Sort out priorities and urgency to ensure efficient use of the budget.
- Monitor regularly to appropriately adjust priorities at each phase

Driving Mechanisms

- Legal Mechanism:** Use the authority of the committee and subcommittees to monitor and evaluate the implementation of the strategy.
- Monitor and assess the worthiness of subsidies provided for state-supported investment projects.

Driving Mechanisms

- Establish an advisory committee including stakeholders from various sectors to monitor and evaluate the implementation of the strategy in collaboration with the committee and subcommittees, and to provide recommendations for proper operations.

Collaboratively monitor and evaluate performance in various dimensions to achieve the goals stated in the operational plan.

Production Sector and Development Dimensions Emphasized in This Plan



Agriculture and Natural Resources

Responsible agencies:

- Ministry of Agriculture and Cooperatives
- Ministry of Natural Resources and Environment.



Public Health

Responsible agencies:

- Ministry of Public Health



Finance and Treasury

Responsible agencies:

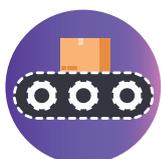
- Ministry of Finance
- Bank of Thailand



Transportation

Responsible agencies:

- Ministry of Transport



Industry and Commerce

Responsible agencies:

- Ministry of Industry
- Ministry of Commerce



Tourism

Responsible agencies:

- Ministry of Tourism and Sports



Economic, Social and Welfare Dimensions

Responsible agencies:

- National Economic and Social Development Board
- Ministry of Social Development and Human Security

*Note: The key responsible agency is the one that establishes the development plan for each development dimension, and determines the high-value datasets that urgently need development of their definition and structure. (In some cases, the responsible agency for each dimension does not necessarily be the data owner or the data collector.)

Examples of datasets that should be elevated as high-value datasets

Status of Dataset Readiness



Agricultural Sector

Datasets Used to Drive Operations

Types of datasets	High-Value Datasets	Key Variables	status
Mobility and datasets for statistics management	Data traceability system for agricultural products	<ul style="list-style-type: none"> Product details Product standards and warranty Producer details Raw materials suppliers Farm or plot of production Importers/distributors Shipping information throughout the supply chain 	
Datasets for statistics management	Production cost dataset	<ul style="list-style-type: none"> Prices of seed Prices of breeding males and females Cost and methods of transporting agricultural products Prices of animal feed Prices of fertilizer 	
	Water dataset	<ul style="list-style-type: none"> Volume of stored water by area and time period Rainfall Forecasted rainfall 	
	Dataset on prices of agricultural products	<ul style="list-style-type: none"> Prices of Agricultural product Agricultural price forecasts 	

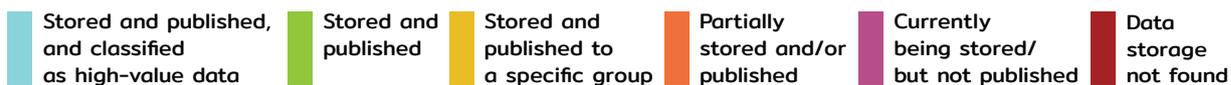
Datasets Used to Drive Operations

Types of datasets	High-Value Datasets	Key Variables	status
Geospatial dataset	Fundamental geographic dataset	<ul style="list-style-type: none"> Fundamental geographic dataset 	Orange
	Soil dataset	<ul style="list-style-type: none"> Soil quality 	Green
	Disaster dataset	<ul style="list-style-type: none"> Historical disaster occurrences Disaster occurrence prediction Repeatedly flooded areas 	Green

Datasets Used to Monitor Operations

Types of datasets	High-Value Datasets	Key Variables	status
Datasets for statistics management	Productivity and efficiency of production	<ul style="list-style-type: none"> Value of local identity agricultural products 	Orange
		<ul style="list-style-type: none"> Value of safe agricultural products 	Orange
		<ul style="list-style-type: none"> Value of bioagricultural products 	Green
		<ul style="list-style-type: none"> Value of processed agricultural products and their derivatives 	Green
		<ul style="list-style-type: none"> Value of products using modern technology 	Red
		<ul style="list-style-type: none"> Agricultural production data 	Green
Statistics	Productivity and efficiency of production	<ul style="list-style-type: none"> Agricultural gross domestic product 	Green
		<ul style="list-style-type: none"> Agricultural sector productivity 	Green
		<ul style="list-style-type: none"> Net income per agricultural household 	Green
		<ul style="list-style-type: none"> Agricultural labor productivity 	Green
	Food security dataset	<ul style="list-style-type: none"> Quality and safety index under food security index 	Green
		<ul style="list-style-type: none"> Food insecurity 	Red
		<ul style="list-style-type: none"> Malnutrition 	Orange
		<ul style="list-style-type: none"> Plant and animal resources in conservation plans and the proportion of endangered animals 	Red
		<ul style="list-style-type: none"> Prevalence of undernutrition 	Red
		<ul style="list-style-type: none"> Income of small-scale food producers Abnormal food price indicator 	Red

Status of Dataset Readiness



Datasets Used to Monitor Operations

Types of datasets	High-Value Datasets	Key Variables	status
Earth observation and environment dataset	Water dataset	• Amount of water in reservoirs	■
		• Irrigation system efficiency	■
		• Water reuse	■
		• Water source quality	■
		• Level of water stress	■
		• Wastewater treatment	■
	Dataset on protected areas classified by ecosystem	• Extent of protected areas related to marine areas	■
		• Extent of natural protected areas	■
		• Key Biodiversity Areas (KBA)	■
		• Forest areas	■
		• Total land area and degraded land areas	■
		• Mountain area index and proportion of degraded mountain areas	■
		• Green space dataset	■
		• Average ocean pH	■
	Dataset on integrated water system management	• Percentage of households with clean drinking water	■
• Percentage of households with sanitary toilets		■	
• Proportion of wastewater from households and industries that is safely treated		■	
• Proportion of water sources with good surrounding water quality		■	
• Level of water stress		■	

Datasets Used to Monitor Operations

Types of datasets	High-Value Datasets	Key Variables	status
Earth observation and environment dataset	Dataset on integrated water system management	<ul style="list-style-type: none"> Changes in the context of water-related ecosystems at all times 	Red
	Dataset on Waste management	<ul style="list-style-type: none"> Proportion of regularly collected municipal solid waste and properly disposed of at the final point Recycling rate Hazardous waste per capita and proportion of hazardous waste treated 	Green
	Dataset on actions to combat climate change and its impacts	<ul style="list-style-type: none"> Amount of greenhouse gas classified by economic activities, industry types, and provinces Air quality dataset 	Orange
Geospatial dataset	Dataset on agricultural areas	<ul style="list-style-type: none"> Areas with sustainable agriculture practices Organic agriculture areas Areas certified under good agricultural practices Unsuitable cultivation areas Areas at risk of flooding and drought 	Orange and Green



Public Health Sector

Datasets Used to Drive Operations

Types of datasets	High-Value Datasets	Key Variables	status
Datasets for statistics management	Mortality dataset Dataset on public behavior and knowledge	<ul style="list-style-type: none"> Number of deaths categorized by cause, age, and gender Knowledge of well-being Locations of public parks and community recreational areas 	Green

Status of Dataset Readiness



Public Health Sector

Datasets Used to Drive Operations

Types of datasets	High-Value Datasets	Key Variables	status
Health risk dataset	Dataset on health risk	• Daily PM2.5 levels	■
		• Road accident locations	
	• Diseases and symptoms	■	
	Dataset on healthcare facilities	• Resources in each service unit	■
	Data on access to public health services	• Number of public health workers by area	■
• Demand for public health workers by area			

Datasets Used to Monitor Operations

Types of datasets	High-Value Datasets	Key Variables	status
Statistic	Dataset on life expectancy and mortality	• Mortality rate from major diseases	■
		• Death rate from road injuries	
• Premature mortality rate from non-communicable diseases			
• Healthy life expectancy			
	Dataset on public behavior and knowledge	• Healthy ageing rate	■
• Rate of well-being literacy among the population			

Datasets Used to Monitor Operations

Types of datasets	High-Value Datasets	Key Variables	status
Statistics	Dataset on public behavior and knowledge	<ul style="list-style-type: none"> Health behaviors of Thai people Level of public awareness about emerging and re-emerging diseases Prevalence of risk behaviors 	  
	Dataset on public health coverage	<ul style="list-style-type: none"> Targeted poor populations according to the Thai People Map and Analytics Platform on health dimensions that have been taken care of Coverage proportion of primary care clusters (PCC) with family care teams Number of specialized medical centers in 4 main areas across 12 health zones Overall bed-population ratio and distribution across areas Waiting time for outpatient medical care Rate of referrals outside the health zone Healthcare workforce to population ratio Doctors to population ratio across areas Capacity of health workers Level of happiness at work of health workers 	         

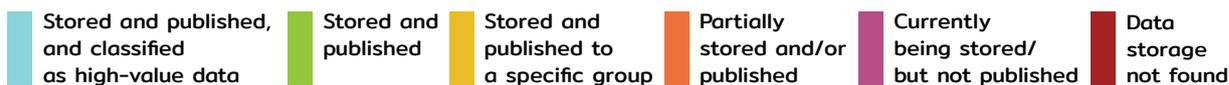


Transportation Sector

Datasets Used to Drive Operations

Types of datasets	High-Value Datasets	Key Variables	status
Datasets for statistics management	Dataset on public transportation	<ul style="list-style-type: none"> Volume of public transportation usage by area Number of public transportation users by mode of transport 	 

Status of Dataset Readiness



Transportation Sector

Datasets Used to Monitor Operations

Types of datasets	High-Value Datasets	Key Variables	status	
Datasets for statistics management	Dataset on freight transport	<ul style="list-style-type: none"> Volume of transportation and logistics categorized by mode of transport 		
		<ul style="list-style-type: none"> Export volume data for goods/ services in areas connected with neighboring countries 		
		<ul style="list-style-type: none"> Export volume data for goods/ services between countries via transportation systems 		
	Passenger and freight transport	<ul style="list-style-type: none"> Data of deaths from road accidents 		
Geospatial data	Passenger and freight transport	<ul style="list-style-type: none"> Data on bus and truck tracking via GPS systems 		
Statistic	Dataset on freight transport	<ul style="list-style-type: none"> Proportion of volume of freight transport by rail to total freight transport 		
	Dataset on transport	<ul style="list-style-type: none"> Proportion of public transportation users traveling within Bangkok and its vicinity Proportion of public transportation users traveling between cities 		

Datasets Used to Monitor Operations

Types of datasets	High-Value Datasets	Key Variables	status
Statistic	Dataset on road safety	<ul style="list-style-type: none"> Rate of deaths from road accidents 	<div style="background-color: #92d050; height: 15px; width: 100%;"></div> <div style="background-color: #c00000; height: 15px; width: 100%;"></div>
		<ul style="list-style-type: none"> Proportion of number of deaths from accidents involving public transportation to the total number of passengers traveling via public transportation system 	



Finance and Banking

Datasets Used to Drive Operations

Types of datasets	High-Value Datasets	Key Variables	status
Statistic	Stability of the financial system	<ul style="list-style-type: none"> Data on gross non-performing loans (NPLs) with overdue payments of more than 3 months 	<div style="background-color: #92d050; height: 15px; width: 100%;"></div> <div style="background-color: #c00000; height: 15px; width: 100%;"></div>
		<ul style="list-style-type: none"> Financial Soundness Indicators Regulatory capital ratio 	
	Data on financial market depth	<ul style="list-style-type: none"> Domestic credit allocated to the private sector Access to finance for SMEs 	
	Financial stability indicators	<ul style="list-style-type: none"> Teir 1 capital to assets Teir 1 capital to risk-weighted assets Net non-performing loans after deduction of expected credit loss to equity Non-performing loans to total loans 	<div style="background-color: #92d050; height: 15px; width: 100%;"></div>

Status of Dataset Readiness



Finance and Banking

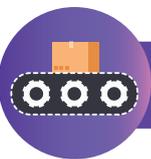
Datasets Used to Drive Operations

Types of datasets	High-Value Datasets	Key Variables	status
การเงิน	Financial stability indicators	<ul style="list-style-type: none"> Rate of return on assets Liquid assets to short-term liabilities Proportion of net open position in foreign currency to regulatory capital 	
	Access to financial services	<ul style="list-style-type: none"> Number of commercial bank branches per 100,000 adults Number of automatic teller machines (ATMs) per 100,000 adults Growth rate of new non-large business loans (average percentage) 	
	Dataset on public finance	<ul style="list-style-type: none"> Structure of government expenditure budget Government expenditure budget Budget disbursement results Monitoring and evaluation system for the implementation of the National Strategy and project achievement Government revenue collection results Fiscal balance Public debt State enterprise operations Economic, financial, and trade warning system 	



Tourism

Types of datasets	High-Value Datasets	Key Variables	status
Datasets for statistics management	Data on tourism circulation	• Proportion of tourists classified by country of origin	Green
		• Geospatial data of tourist attractions	
Statistic	Tourism gross domestic product	• Tourism gross domestic product	Green



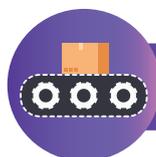
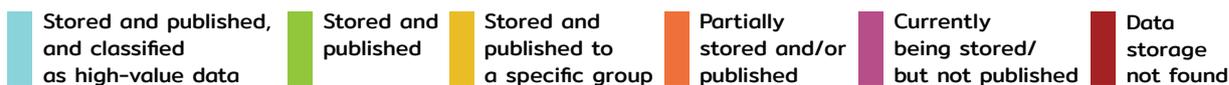
Industrial Sector

Datasets Used to Drive Operations

Types of datasets	High-Value Datasets	Key Variables	status
Mobility and datasets for statistics management	Data traceability system for products ¹	• Product details	Red
		• Product standards and warranty	
		• Manufacturers	
		• Raw materials suppliers	
		• Factories	
		• Importers/distributors	
Datasets for statistics management	Dataset on support from the public sector	• Shipping information throughout the supply chain	Green
		• Amount of subsidy given for innovation research and development classified by types of industries	
		• Amount of subsidy given for workforce skill development	
		• Investment promotion value in regional special economic zones and border economic zones	

¹Decision No 768/2008/EC of the European Parliament and of the Council of 9 July 2008 on a common framework for the marketing of products, and repealing Council Decision 93/465/EEC

Status of Dataset Readiness



Industrial Sector

Datasets Used to Drive Operations

Types of datasets	High-Value Datasets	Key Variables	status
Datasets for statistics management	High-value datasets Dataset on support from the public sector	<ul style="list-style-type: none"> Effectiveness of projects to enhance the competitiveness of Thai enterprises 	Dark Red
	Dataset on employment classified by types of industries and labor skills	<ul style="list-style-type: none"> Employment number Working hours Salaries, wages, and employee benefits Job vacancy data 	Green, Dark Red, Green
	Dataset on production Standards classified By types of industries	<ul style="list-style-type: none"> Data on products/parts meeting international standards in each industry Data of operators or factories classified by Thailand Standard Industrial Classification (TSIC) 	Orange, Green
	Dataset on data infrastructure	<ul style="list-style-type: none"> Number and details of datasets input into the central data storage system Database system for small and medium enterprises 	Green
Companies and company ownership	Dataset on operator registration classified by types of industries	<ul style="list-style-type: none"> Number of registrants classified by types of registrants and industries Registered capital value Registration date and registration cancellation date Employment statistics of business establishment 	Light Blue, Green

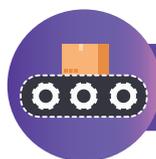
Datasets Used to Drive Operations

Types of datasets	High-Value Datasets	Key Variables	status
Companies and company ownership	Dataset on operator registration classified by types of industries	<ul style="list-style-type: none"> Number of small and medium enterprises registered with the Social Security Office/ for VAT/ as juristic persons/ as commercial entities Data on startups 	Yellow
	Dataset of factories	<ul style="list-style-type: none"> Dataset of factory registration 	
Environment	Environmental dataset classified by types of industries	<ul style="list-style-type: none"> Amount of greenhouse gas emissions classified by types of industries 	Green
		<ul style="list-style-type: none"> Amount of carbon dioxide emissions per unit of value added classified by types of industries 	Red
		<ul style="list-style-type: none"> Amount of PM 2.5 emissions from the industrial sector 	Red

Datasets Used to Monitor Operations

Types of datasets	High-Value Datasets	Key Variables	status
Statistic	Dataset on macroeconomics	<ul style="list-style-type: none"> National income of the industrial sector Gross domestic product classified by industrial sectors, types of business organizations, and economic zones 	Green
	Dataset on productivity and production efficiency classified by types of products and industries	<ul style="list-style-type: none"> Production volume Distribution volume Production capacity and production capacity utilization rate Selling price Production cost Industrial production index 	

Status of Dataset Readiness



Industrial Sector

Datasets Used to Drive Operations

Types of datasets	High-Value Datasets	Key Variables	status
Statistic	Dataset on productivity and production efficiency classified by types of products and industries	<ul style="list-style-type: none"> Industrial labor productivity Industrial sales value Inventory Value added of products classified by types of products and industry groups Value added of small and medium enterprises 	Data storage not found
	Dataset on international trade statistics classified by types of products and industries	<ul style="list-style-type: none"> Import statistics Import statistics of small and medium enterprises Import prices Export statistics Export statistics of small and medium enterprises Export prices 	Stored and published
	Dataset on investment classified by industrial sectors	<ul style="list-style-type: none"> Domestic investment volume Foreign direct investment volume Government investment volume 	Stored and published
	Ranking of competitiveness	<ul style="list-style-type: none"> Ranking of competitiveness in each aspect 	Stored and published



Economic, Social and Welfare Dimension

Types of datasets	High-Value Datasets	Key Variables	status
Statistic	Dataset on macroeconomic indicators	• National income	█
		• Gross domestic product classified by economic activities	
		• Factor productivity	
		• Labor productivity	
		• Price index	
		• Cost of living index	
		• Foreign direct investment value	
		• Investment value	
		• National accounts	
	• Input-output table of the country		
	Dataset on labor market	• Number of employed population	█
		• Job vacancies	
		• Unemployment rate	
		• Child labor statistics	
• Number of population in the labor force			
• Number of population not in education, employment or training	█		
• Number of working hours	█		



Economic, Social and Welfare Dimension

Types of datasets	High-Value Datasets	Key Variables	status
Statistic	Dataset on the development of economic cities and special zones	<ul style="list-style-type: none"> Gross domestic product of special economic zones and provinces classified by economic activities Investment value classified by special zones and provinces Import-export statistics classified by special economic zones and provinces Number of cities developed as smart cities 	 
	Dataset on digital telecommunications infrastructure statistics	<ul style="list-style-type: none"> Investment value in digital telecommunications infrastructure Number of active fixed line numbers High-speed internet service fees Internet Bandwidth Number of households with internet connection Fixed broadband internet subscribers per 100 people classified by speed levels Number of areas with high-speed mobile internet Internet usage volume High-speed internet access rate per population Proportion of the population covered by a mobile-cellular signal, classified by technology Number of mobile phone owners 	   
	Ranking of competitiveness	<ul style="list-style-type: none"> Ranking of competitiveness in economics and infrastructure 	



The project's details under the strategies





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